

Defeating Deception

Gauging the Fraud Knowledge & Experience of Coloradans 50+

Top 3 fraud and scam notices for Coloradans

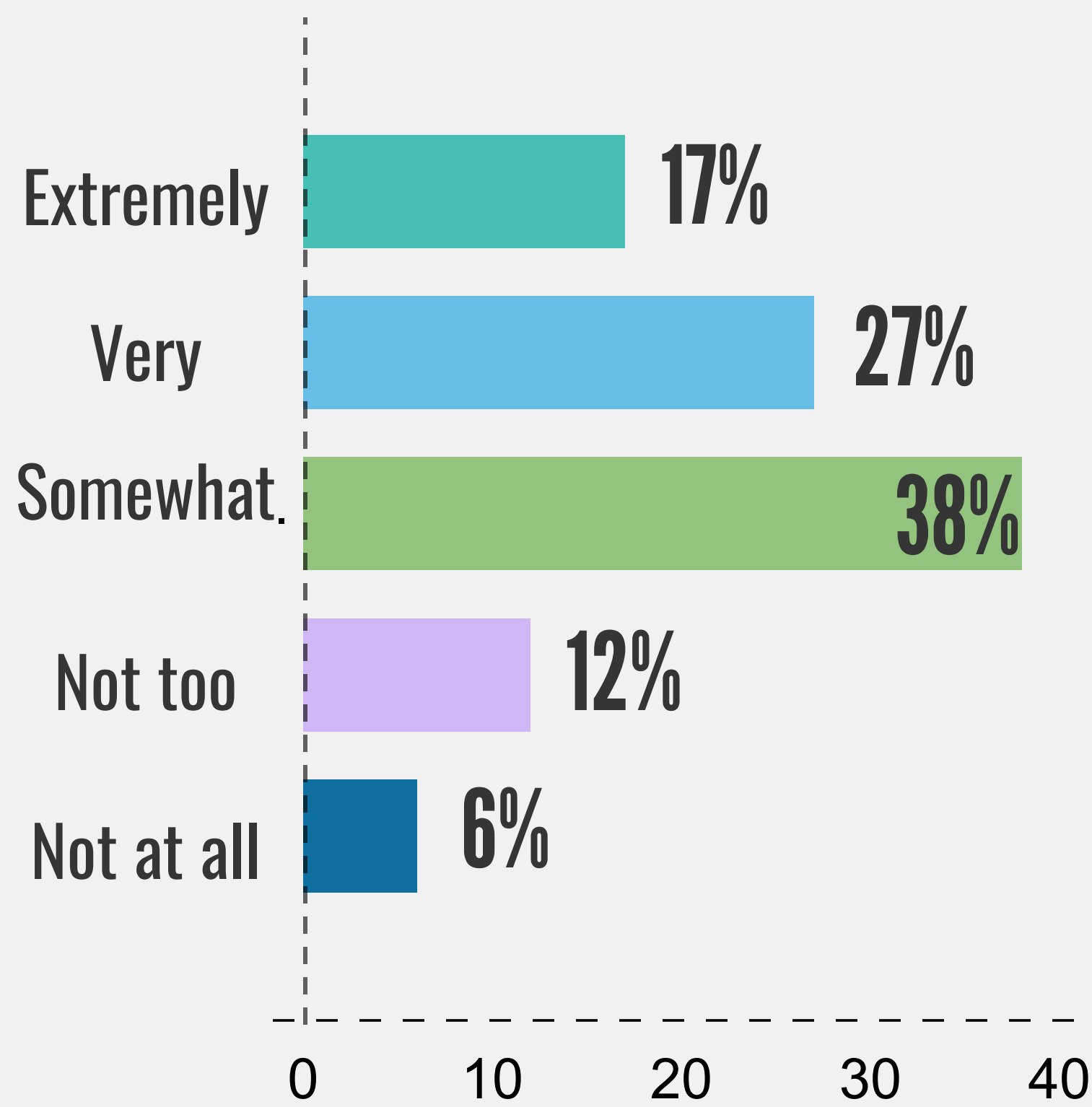
51% received fraudulent charges on their debit or credit card

40% personal information such as an account number had been compromised

15% Social Security number had been compromised



How concerned are Coloradans about becoming a victim of identity theft?



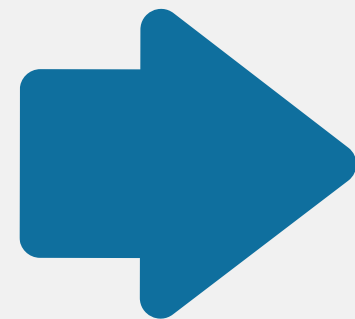
81% of Coloradans say the state should work on stronger consumer protection from scams and fraudsters



Two-thirds

of Coloradans say they regularly shred documents with personal info

One method to prevent financial loss due to identity theft

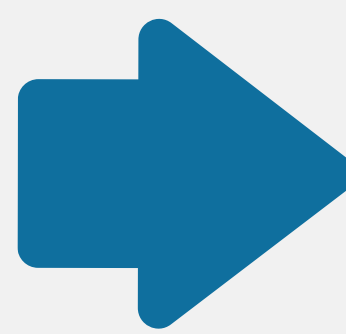


free copy of one's credit report

16% of Coloradans say they have ordered a free copy of their credit report

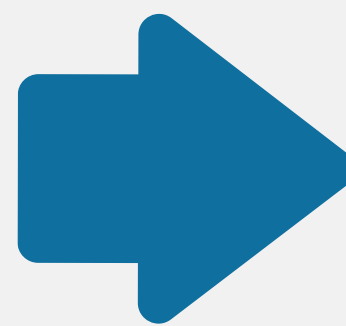
Among Coloradans age 50 and older...

70% were contacted for money to save their computer system from a false crash



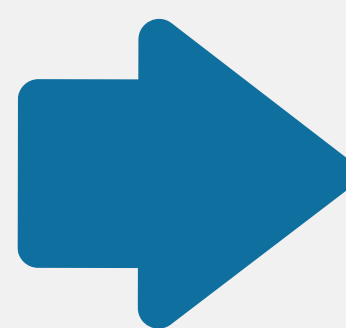
25% asked for more information

63% were contacted for money to avoid fabricated criminal charges from the IRS



31% asked for more information

53% were contacted for money to claim fake lottery winnings



13% asked for more information