



PRESS RELEASE

Colorado Department of Law
Attorney General Cynthia H. Coffman

FOR IMMEDIATE RELEASE

January 28, 2016

CONTACT

Roger Hudson

720-508-6553

Roger.Hudson@CoAG.gov

Colorado Attorney General Cynthia H. Coffman Warns Broncos Fans of Super Bowl Ticket Scams

DENVER – Colorado Attorney General Cynthia H. Coffman is alerting Broncos fans to be cautious before purchasing Super Bowl tickets from unproven or unlicensed sellers. With average ticket prices hovering near \$6,000, it is more important than ever that fans be cautious before purchasing tickets from Internet or Craigslist sellers.

“Scammers understand the excitement surrounding Super Bowl 50 and will prey on unsuspecting football fans hoping to watch the big game in person,” said Attorney General Coffman. “Before spending your hard-earned money, find out as much about the seller as possible, check the locations of the seats, always use a credit card and know the seller’s refund policy.”



There are already dozens of websites offering tickets and accommodations for the February 7th game. Many claim to have “discounted” tickets or make other questionable claims. Do your homework before buying tickets or packing your bags.

Consider purchasing Super Bowl tickets through a National Association of Ticket Brokers seller. NATB members offer a

200% guarantee on tickets that don't arrive in time for a game, concert or show. You can research sellers at the NATB website <http://www.natb.org/> or call their hotline at 630-510-4594.

Remember, when shopping online, know your rights. Consumers have the right to reject merchandise if it's misrepresented. Otherwise, it's the company's policies that determine if the shopper can cancel the purchase and receive a refund or credit -- so be sure you understand ticket broker policies before you buy.

If you believe you have been a victim of fraud or would like to report suspicious activity, please file a report at www.stopfraudcolorado.gov or call 800-222-4444.

GO BRONCOS!